



About Us

[Conscious Universe Productions Incorporated](#) with offices in St. Paul, Minnesota and Denver, Colorado is a cooperatively run and community owned Radio, Television, Internet, and Live Event Production and Management Public Benefit Corporation with the sole purpose of insuring that grassroots related, community enhancing, and independent productions with the purpose of expanding human consciousness become a reality.

Certified to meet rigorous standards of social and environmental performance, accountability, and transparency, the team of content creators, educators, writers, digital artists, animators, filmmakers, designers, event experts and other production related professionals band together to engage the mission of reviewing potential media projects to deem them necessary for the public to experience.

CUP sanctioned projects are presented to different independent producers who work to ensure that some piece of initial media is produced to represent the project's core while largely remaining in the hands of the creators.

Position Description

Marketing and Social Media Interns assist with the development and implementation of marketing and social media plans associated with CUP facilitated media projects. Under the guidance of Task Coordinators from our Providence Team, they will work to ensure that necessary information about the project and fundraising efforts reach potential project audiences via various social media and traditional media platforms. They will also ensure that market information necessary to meet audience needs are assessed and relayed to Providence and other appropriate Teams.

Responsibilities:

- Assist Providence Team with design and creation of overall marketing and social media plans
- Implement aspects of marketing and social media plan by designing marketing materials and facilitating online campaigns
- Help develop the online presence for CUP facilitated projects
- Plan and coordinate events associate with marketing and social media campaigns
- Attend Social Media Team meetings and events associated with the overall marketing and social media plans

Desired Skills and Experience:



- Basic understanding or desire to learn about market indicators, trends and marketing strategies
- Some experience working with Teams
- Experience with and the ability to learn social media platform processes
- Familiarity with traditional media marketing techniques
- Good professionalism, verbal, written, listening and communication skills
- Well organized with strong time management skills and must be detail oriented
- Possess a cell phone, transportation, and personal computer

All Internships are joint ventures between Conscious Universe Productions and [Brian Hewlett LLC](#), KEW Entertainment, and The Shroom Garden Universe. For more information contact us at: interns@consciousuniverseproductions.com